

ROYAL

COLLEGE

OF MUSIC

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RCM SPARKS PHOTOGRAPHY & FILMING POLICY

Updated February 2017

London

Official photography

Photographs or videos may be taken by members of staff [from the RCM or Royal Albert Hall or by a specifically engaged freelance photographer] during this event. Photographs may be used for reasonable promotional purposes by the RCM, Royal Albert Hall and/or partner organisation (if appropriate).

Please note that photographs and or videos may be taken using a mobile device (phone/tablet) by members of staff for the purposes of updating social media. Photos collected on mobile devices will be moved to a secure location and then deleted from the device by the end of the working day.

All images will be gathered with the highest level of courtesy and will be used with the utmost respect and no names will appear with the photographs.

Parents/carers are able to indicate on their registration forms if they do not consent to any of the above.

Personal photography

Parents are asked to kindly refrain from taking personal photos and videos and using mobile phones or cameras during Sparks family workshop sessions. Parents/carers will be specifically invited to take photos/videos at the end of the informal performance-sharing.

The reasons for this are to:

- Protect the right of other parents who do not consent to their child/children being photographed by others, even if a parent aims to only photograph their own child
- Enable all participants and staff to enjoy the event without the distraction of others taking photographs or videos
- Positively encourage parents to fully engage and communicate with their child(ren) during the short sessions without being distracted

Parents/carers are able to indicate on their registration forms if they do not consent for their child to be photographed or videoed by other parents at the end of the informal performance-sharing. In any cases such as this the Sparks team can arrange for the child(ren) to move away from the performance area at this time. This will take place after the informal sharing has taken place, so children will not miss any part of the experience.

Parents/carers who do not comply with this policy and/or any reasonable requests from RCM & RAH staff may be asked to leave the session, or denied access to future sessions.